

Startup Nivesh 1.0

*Startup
Applications
Open Now*

Where deals **get done**,
not just **pitched**



Startup Nivesh 1.0 is not far away and the **energy is building!**

Here's what you can expect:

7-min pitch
rounds on Day

1:1 pitch + deal closures
with Letter of Intent

Gala Dinner +
Networking with
Ecosystem Leaders

Real results, real
funding, real credibility



Vadodara - Parul University.



June 27th- 28th 2025

Application Deadline
30th May 2025

Apply today

before all spots are gone!



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QR Code

**It's Official, 1 Platform.
Unlimited Potential.**

It's **Startup Nivesh 1.0**

33 Game-Changing Startups

25+ High-Intent Investors

50+ Crores Investment corpus

• **One National Stage** •

Curated by **PIERC**

Parul University The startup funding
revolution begins here.



Report on

STARTUP NIVESH 1.0

ACTIVITY TYPE	DEMO DAY- STARTUP NIVESH 1.0		
DATE & TIME	June 27-28,2025	Duration	2 Day
SEMESTER	All	No. of participants	30 startups
EXPERT NAME WITH DESIGNATION	External Investor		

1. Introduction

Parul Innovation and Entrepreneurship Research Centre (PIERC) successfully organized **Startup Nivesh 1.0**, a two-day flagship investment initiative designed to connect early-stage startups with active investors and funding partners. The event acted as a bridge between innovation and investment, enabling startups to access financial support, strategic guidance, and market connections.

Out of **300+ startup applications** received nationwide, **30 promising startups** were shortlisted for the final **investment pitching round** held in the presence of **30+ investors and venture partners**.

2. Objectives

- To provide a dedicated investment platform for startups seeking early or growth-stage funding.
- To facilitate **direct 1-on-1 interactions between founders and investors** for meaningful funding discussions.
- To encourage the signing of investment commitments ranging from **₹20 Lakhs to ₹1 Crore**.
- To enhance the startup investment ecosystem through mentorship and collaboration.

- To promote Parul University's vision of fostering innovation and entrepreneurship.

3. Program Details

Dates: June 27–28, 2025

Venue: Parul University, Vadodara

The event was structured around intensive engagement between startups and investors through multiple sessions:

- **Startup Pitching Rounds:**

30 selected startups delivered concise, impactful presentations highlighting their business model, traction, scalability, and financial needs.

- **1-on-1 Investor Meetings:**

A unique highlight of Startup Nivesh 1.0 was the **exclusive 1-on-1 pitching sessions**, where **each startup founder interacted directly with multiple investors**. This personalized format allowed founders to receive specific feedback, explore diverse investment options, and negotiate funding terms more effectively.

- **Investor Panel Discussions:**

Prominent investors shared their perspectives on funding trends, evaluation metrics, and emerging sectors for innovation.

- **Networking and Collaboration:**

Open networking sessions facilitated meaningful connections between entrepreneurs, mentors, and investors, creating long-term opportunities for collaboration and growth.

- **Investment Announcements:**

The event culminated in the signing of **41 Letters of Intent (LOIs)** between investors and startups, with a **total funding commitment of ₹18.4 Crore**, marking a major success for the inaugural edition.

4. Learning Outcomes

Participants, especially startup founders and student attendees, gained valuable exposure to:

- The **process of investment pitching** and understanding investor expectations.
- **Effective communication and negotiation** during 1-on-1 discussions.
- Developing a deeper understanding of **investment readiness, valuation, and scalability**.
- Building confidence in presenting business ideas to real investors.
- Enhancing knowledge about **funding structures, term sheets, and LOI processes**.

5. Key Highlights

- **300+ startup applications** received.
- **30 startups** shortlisted for final pitching.
- **30+ investors** and funding partners participated.
- **41 LOIs signed** with total investment commitments of **₹18.4 Crore**.
- **Funding range:** ₹20 Lakhs – ₹1 Crore.
- **1-on-1 startup–investor pitching sessions** conducted for focused investment dialogue.
- Strong investor participation reflecting the growing startup confidence in Gujarat.

6. Conclusion

Startup Nivesh 1.0 emerged as a landmark event in Gujarat's entrepreneurial ecosystem, setting a new benchmark for startup–investor engagement. The personalized 1-on-1 pitching model ensured that every startup received individual investor attention, enhancing the potential for real funding opportunities.

The success of this event underscores PIERC's commitment to empowering startups through strategic investment platforms and continuous ecosystem support. Startup

Nivesh 1.0 has undoubtedly laid the foundation for future editions, furthering Parul University's mission of driving innovation-led economic growth.

Glimpses of the program







STARTUP NIVESH

Sr. No	Startup	Founder Name (payment done)
1	Evora Greens	Avinish Jain
2	FlexiCloud	Vinod Chacko
3	Servall	Kaushal Niketanbhai Naik
4	Tuttifrutti Interactive	Ajish G Habib
5	Buffindia- Cigarette w...	Ketan Prajapati
6	Credin	Birju Naik
7	Story Tailor	Krishna Siddhapura
8	Kuberjee	Hitesh H Kaneriya
9	Dash Dynamic Private	Robin Singh
10	Profrea Smart Care	Saurabh Arora
11	Iris Aerial Innovations	Nikhil Sani
12	Things Education	Aniruddh Sastry
13	Ambiator	Jeeten Desai
14	Cargar	Raj Anupam
15	FlyAnyTrip	Anshuman singh
16	Merry Health	Vedaang Prasad
17	INVIGORATE BIO	JAINENDRA JAIN
18	Giftreeng	Aman Birendra Jaiswal
19	Adaapt Ai	Srikanth Ravinutala
20	Aakian	Dr. Gunjan Jhajharia
21	MicroHeal	Shashank Mishra
22	Vitaran - no need of p...	Hardiksinh Rana
23	Six Digits	Ajit Patel
24	Trustopay	Ankit Sharma
25	CerboTech Education	Sweta Prajapati
26	KuhlTherm - no need of...	Kishan Baravaliya
27	Astro Find Panditji - n...	Kunal Shah
28	Aero carrier - no need of...	Ashish Yadav
29	My Equation	Ratik Gupta
30	Cligent Aerospace	Harsh Joshi
31	Yield Pro Earth Private	Ram Mehta
32	Voldebug Innovations	Meet Bisht
33	Kharidhar	Ashok kumar